

# The Paw Print

## "Infurrmation" from the Humane Society of Lincoln County

### HSLC Board Members

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Sally Hastings, Vice President  
Shannon Lefebvre, Treasurer  
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Kidie Thornton  
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### About HSLC

The Humane Society of Lincoln County, New Mexico is a 501(c)3 organization that was established in 1979 to improve the quality of life of companion animals in our community. The HSLC is an "Open Admission Shelter" that takes in any animal regardless of age, medical condition or temperament. The HSLC works tirelessly toward more animal adoptions, further pet pregnancy prevention, animal rehabilitation and educating the public.

### Adoption Numbers

As of August 31, 2024, we have adopted out 217 animals, returned 100 pets to their owners, and have transferred 106 dogs and cats to other animal rescue organizations.

## Incorporating Pets into Your Evacuation Plan: A Crucial Step in Disaster Preparedness

*From Abel Guzman - Exec. Director*

When disaster strikes, the safety and well-being of your entire family should be your top priority and that includes your pets. At the Humane Society of Lincoln County, we emphasize the importance of including your pets in your emergency evacuation plan. Just as you would not leave behind a family member, your pets deserve the same consideration and care in times of crisis.

Pets rely on us for their survival, especially in situations where their environment becomes unsafe. Whether it is a natural disaster, such as a flood, wildfire, or tornado, or an emergency, being prepared to evacuate with your pets can save lives. Leaving pets behind is not only dangerous for them but can also pose risks to rescue workers who may need to return for them.

Start by assembling a pet emergency kit that includes essentials like food, water, medications, and important documents such as vaccination records. Also, ensure your pet is microchipped and wears a collar with up-to-date identification tags. These simple steps can help reunite you with your pet if you become separated during an evacuation.

It is also important to have a clear evacuation plan that includes pet-friendly shelters or hotels. Familiarize yourself with routes and destinations ahead of time, and consider practicing the plan with your pet to ensure they are comfortable with the process.

Remember, a well-thought-out evacuation plan can mean the difference between life and death for your pets. At the Humane Society of Lincoln County, we encourage all pet owners to be proactive in safeguarding their animals during emergencies. By making your pets a part of your evacuation plan, you are not just protecting their lives—you are ensuring the safety and peace of mind of your entire family.

***The Shelter is currently FULL!!  
Remember... Adopt, Don't shop.***



## Furr Ball: Nov. 15th, 2024

Join us at Alto Lakes Golf and Country Club for a magical evening. Enjoy Dinner, Music, Live and Silent Auctions. Like last year, we will have a photo booth so dress up in character (optional) and travel over the rainbow. Be sure to pre-register on the [hslcnm.org](http://hslcnm.org) website and click on the Furr Ball tab. You must register to purchase tickets, tables and bid on live auction items.

The proceeds for this year's Furr Ball will be donated to the Community Foundation of Lincoln County (CFLC) to benefit victims of this Summer's disasters. This is the biggest fundraiser of the year for the Humane Society but, many in our community are homeless. This is what we do ..... Find Homes!

You may still donate to the shelter if that is your preference but, CFLC still needs money for displaced families. After all, there is "No Place Like a Home."

Go to [hslcnm.org](http://hslcnm.org) to purchase tables, tickets, donate or find adoptable pets. If you are unable to attend, consider donating tickets or sponsoring a table.

### How can you help our community.

- **Purchase/ Donate tickets**
- **Donate to our silent auction with a gift card / certificate or merchandise**
- **Purchase / Sponsor a table for 8 to the fundraiser for \$1100 and receive 2 bottles of wine**
- **Purchase / Sponsor a table for 10 to the fundraiser for \$1300 and receive 2 bottles of wine**

If paying by check, please make your check out to HSLC and earmark it Community Foundation or Humane. Mail to Humane Society of Lincoln County, P.O. Box 2832, Ruidoso, New Mexico 88355.

If you are donating merchandise and/or gift certificates, please contact Magda at 575-808-8424. Arrangements can be made for items to be picked up.

Your generosity is greatly needed and appreciated, since there is still an ongoing need in our community.

*We are Ruidoso Strong....*



Mabelle was the sweetest but very scared puppy when adopted. Her mom says she is a wonderful young lady and very loved by the family.

## Happy Tails

Remington was adopted as a puppy in March. She is a joy for her family.



## Humane Society Resale Shop: Achievements, Challenges and Community Impact

*From Cisco Diaz - Resale Shop Manager*

As we reflect on the past few months, we are filled with a deep sense of gratitude and accomplishment. It has been a time of both remarkable successes and unforeseen challenges for the Humane Society of Lincoln County. We are excited to share the highlights and experiences the last few months showcasing the collective effort of our community and the resilience of our team.

A particular highlight was our Anniversary/June Sale, an event that we eagerly anticipated and prepared for. On this special day, we achieved our sales goal! This event was more than just a sale; it was a celebration of our milestones and a chance to connect with our supporters. The success of this event reflects the strong bond we share with our community and underscores the importance of our resale shop in supporting our mission.

While this year was marked by many successes, it also presented us with some significant challenges. Our sorting and garage areas at the resale shop experienced substantial flooding, which disrupted our operations and forced us to temporarily close these sections for cleanup. This unexpected issue required a swift and comprehensive response to ensure that our facilities remained safe and functional.



Resale staff: (L to R) Mia, Clara, Heather, Josh

The flooding was a challenging situation, but our team demonstrated remarkable resilience and dedication. Volunteers, staff, and community members rallied together to address the problem, conducting thorough cleanup and repairs to restore the affected areas. Their hard work and commitment were crucial in minimizing the impact on our operations and allowing us to resume normal activities as quickly as possible.

We are deeply grateful to everyone who contributed their time and effort to resolve this issue. Their support not only helped us overcome the immediate challenge but also reinforced the strength of our community in times of adversity.

As we move forward, we are inspired by the support and dedication that have been the cornerstone of our success. Our mission remains clear: to provide compassionate care for animals in need and to advocate for their well-being. Our past achievements, coupled with the challenges we faced, have only

strengthened our resolve to continue making a positive impact in Lincoln County.

Our resale shop continues to play a vital role in supporting our mission, providing a steady stream of revenue that directly benefits the animals in our care. We are excited about the future and the opportunities it holds. With the ongoing support of our community, we are confident that we will continue to achieve great things and provide a better life for the animals we serve.

We invite you to stay connected with us and to be a part of our journey. By visiting our resale shop, exploring our website, following us on Facebook, and participating in our events, you can play a vital role in supporting our mission. Your involvement helps us continue our work and ensures that we can provide the best care for the animals in our shelter. Thank you for your continued support and for being an essential part of our community. Together, we can overcome challenges, celebrate successes, and make a lasting difference in the lives of animals in Lincoln County.

Cleaning out for the Holidays? Moving or Downsizing? Remember that our Resale shop will take any donations. Call 575-808-8540 for free large items pick-up. All proceeds go to the Shelter to care for our homeless animals. "Sales for Tails"

# Pancake Fundraiser



The pancake fundraiser for the LOW COST Spay/Neuter program, was a great success! Friends, donors, and supporters gathered to support this important program.

The funds will help the Humane Society STOP pet overpopulation in our community. The event was hosted and sponsored by Berkshire Hathaway/Enchanted Lands Realtors. Attendees enjoyed a great breakfast prepared by board members and volunteers. Many adoptable dogs were on site to meet and greet our guests. Thanks to all for attending and your donations.



# Charity of the Year

HSLC was honored to be Charity of the Year. A generous donation was presented to the Shelter by Noisy Water Winery/Enchanted Vines and Tightly Whitey wines.

Enchanted Vines sponsors their Annual Charity Day in May, where local non-profits are invited to participate. Charities vie for best booth design, enjoy music, wine, and a day of community. The winning charity receives a portion of proceeds from the sales of Tightly Whitey wines.

Thanks to our local businesses and non-profit organizations for making a lasting impact on our community. This donation will help us to continue the care of homeless animals!





**Humane Society**  
of LINCOLN COUNTY

## SAVE MONEY!

Have your pet fixed for only

🐾 **\$45.00** 🐾

**LOW-COST SPAY/NEUTER PROGRAM**  
for low-income residents of Lincoln County

Give your pets a longer, healthier and happier life!  
Prevent Cancer and Uterine Infections • No Heat  
No Roaming • Better Behavior

## S.P.O.T.

STOP PET OVER-POPULATION TODAY



## Community Education

HSLC education committee is working to “Change the Culture” by helping our future generations build a community culture that values animals, supports protection and encourages responsible pet ownership.

### Capitan Library “Read to a dog” program

Capitan Elementary School principal, Briana Gibson arranged for all the students to participate in this on-going program. With assistance from Capitan Library Director, Katherine Marsh, students enjoyed a field trip to the library. Every student took turns reading at their level to a Shelter dog. Students learned how to properly communicate, care for, and protect homeless animals. Studies have proven that children’s reading skills improve when they are relaxed, allowed to play with and read to dogs. All students were given free pet care coloring books.

Smokey Bear Day was a fun event, where our volunteer team spoke to hundreds of citizens. The team distributed brochures on Shelter programs: Spay/Neuter, Trap Neuter Release and



Microchips. Kids received a free pet care coloring book. Many supporters purchased t-shirts and visited with the adoptable dogs at the event.

Unfortunately, in June our summer camps in Capitan & Ruidoso were all cancelled due to the fires.

The education program at Mescalero High School will continue this fall. Last Spring, agricultural students were trained to teach younger children about Humane pet care. Topics included proper care where animals find respect, protection, and the importance of vaccines / microchipping. HSLC will continue to provide assistance to this program.

HSLC will continue to reach out to other school districts to help implement similar educational programs.

HSLC continues to inspire and create local change to save the lives of homeless animals, by speaking with local organizations, clubs, and groups.

Contact HSLC at 575-257-9841 if interested in participating in our educational programs.



## Local Dog Trainer visits the Shelter

Local dog-trainer Preston Marshall visited the shelter to help staff and volunteers with dog training techniques. Preston assisted in implementing guidelines for using the same common language / commands for dogs.

The commands of SIT, DOWN, STAY, OFF, YES, and COME will be used more consistently with each dog by staff and volunteers.

Preston donated free 30-minute training session to the first 15 adoptions in August. The goal is to decrease the number of returned adoptions. A YouTube video will be developed with Preston during training sessions, to further the education of staff and volunteers.



# Thank you!!!

Thanks to our local businesses, organizations, and educational institutions for making a lasting impact on our community. They are committed to helping our continued care of homeless animals!

We want to thank all who have helped our community and animals during the recent devastation.

Firefighters, First responders, Animal Control, Village of Ruidoso, Lincoln Co., Utility Workers, and Volunteers.

Animal Humane NM, Bernalillo Co., Espanola Humane, Dona Ana Co., Chaves Co., Best Friends Animal Society, Santa Fe animal shelter and all the local Veterinarians. All restaurants that donate food to our staff.

All our supporters that donate much needed collars, leashes, toys, blankets, and kitty litter.

The many rescues, organizations and businesses that donated pet food/supplies. HSLC has continued to provide FREE pet food to anyone in need.

**ENMU** for hosting a Spring dog adoption event, where several dogs found their new forever homes.

**Mountain Home Properties, Keller Williams** for spending the day caring for our homeless animals.

**Mirau Capital Management** for helping the shelter find homes for all our animals. Their new digital sign at 1860 Sudderth Dr. is featuring a homeless animal weekly.

**Sarah Matula** for capturing the beauty in all our animals. Your photos express the love these animals will give to their new families.

**HSLC staff and volunteers** that saved 80 animals during the recent evacuations.



**Adopt me!**

**SPOTLIGHT PET OF THE WEEK!**

**C.J.**  
11mo Blue Heeler Mix  
She needs a playful, loving home!

**Ruidoso Humane Society**  
**(575) 257-9841**

I've been waiting for a new home for 5 months

Humane Society

\*Not to the point of an angel!



# Humane Society of Lincoln County Completes Memorial Wall: Honoring Our Supporters

HSLC is thrilled to announce the completion of our long-awaited Memorial Wall. This special project is now fully realized, serving as a beautiful and enduring tribute to those who have made a significant impact on our mission.

The Memorial Wall features a series of plaques made from high-grade cast aluminum, a material chosen for its durability and ability to withstand the harsh elements of Ruidoso. These plaques are laser engraved, ensuring that the names /messages of our supporters are preserved with precision and elegance. The design includes a sleek black finish with a contrasting silver border, creating a striking visual that complements the serene environment of our Memorial Gardens.



We offer a 4x6 plaque for \$150, providing a personal and lasting way to honor a loved one, whether they are a family member, friend, or beloved pet. Additionally, we have a larger plaque option for \$380, known as the Tim plaque, which allows for more extensive tributes.

The completion of this Memorial Wall is not just a milestone for our organization but, a heartfelt gesture to all those who have supported us over the years. Each plaque tells a story, and together they create a tapestry of love, compassion, and dedication to the welfare of animals in our community.

We invite you to visit our Memorial Wall and consider adding a plaque to honor someone special in your life. Your contribution will not only memorialize their legacy but also support the ongoing efforts of the Humane Society of Lincoln County to provide care and shelter to animals in need.

For more information or to place an order, contact Magda Guzman at 575-808-8424.



### Be Informed

Being prepared and staying informed of current conditions. Here are some ways you can stay informed:

- Pay attention to wireless emergency alerts for local alerts and warnings sent by state and local public safety officials.
- Listen to local officials when told to evacuate or shelter in place.
- Always bring pets indoors at the first sign or warning of a storm or disaster.

## GET NOTIFIED

HOW YOU WANT ON WHAT YOU WANT

HARMFUL WEATHER, EVACUATIONS, ASSAULTS, FIRE, AND VIOLENCE

SIGN UP FOR FREE VOICE AND TEXT ALERTS IN RUIDOSO FOR EMERGENCY NOTIFICATIONS SPECIFIC TO YOUR LOCATION

To register, please go to [www.callmeruidoso.com](http://www.callmeruidoso.com)

SCAN ME

### Build a Kit

Just as you do with your family's emergency supply kit, think first about the basics for survival, such as food and water.

- Food.** Keep several days' supply of food in an airtight, waterproof container.
- Water.** Store a water bowl and several days' supply of water.
- Medicine.** Keep an extra supply of the medicine your pet takes on a regular basis.
- First aid kit.** Talk to your veterinarian about what is most appropriate for your pet's emergency medical needs.
- Collar with ID tag and a harness or leash.** Include a backup leash, collar and ID tag. Have copies of your pet's registration information and other relevant documents in a waterproof container and available electronically.
- Traveling bag, crate or sturdy carrier,** ideally one for each pet.
- Sanitation needs.** Include pet litter and litter box (if appropriate), newspapers, paper towels, plastic trash bags and household chlorine bleach.
- A picture of you and your pet together.** If you become separated from your pet during an emergency, a picture of you and your pet together will help you document ownership.

### Make a Plan

If you have a plan in place for you and your pets, you will likely encounter less difficulty, stress and worry when you need to make a decision during an emergency.

- Have an evacuation plan for your pet.** Many public shelters and hotels do not allow pets inside. Know a safe place where you can take your pets before disasters and emergencies happen.
- Develop a buddy system.** Plan with neighbors, friends or relatives to make sure that someone is available to care for or evacuate your pets if you are unable to do so.
- Have your pet microchipped.** Make sure to keep your address and phone number up-to-date and include contact information for an emergency contact outside of your immediate area.
- Contact your local emergency management office, animal shelter or animal control office** to get additional advice and information if you're unsure how to care for your pet in case of an emergency.

### Tips for Large Animals

- Ensure all animals have some form of identification.
- Evacuate animals earlier, whenever possible. Map out primary and secondary routes in advance.
- Make available vehicles and trailers needed for transporting and supporting each type of animal. Also make available experienced handlers and drivers.
- Ensure destinations have food, water, veterinary care and handling equipment.
- If evacuation is not possible, animal owners must decide whether to move large animals to a barn or turn them loose outside.

# HUMANE SOCIETY OF LINCOLN COUNTY

**“Helping Animals have a Second Chance”**

Humane Society of Lincoln Co.  
P.O. Box 2832  
Ruidoso, New Mexico 88355  
Phone: 575-257-9841  
Fax: 575-257-1524  
Email: sheltermgr@hslcnm.org

Humane Society Resale Shop  
25962 US Hwy 70  
Ruidoso, NM 88345  
Phone: 575-808-8540

**Website: [www.HSLCNM.org](http://www.HSLCNM.org)**

Follow us on Facebook & Instagram:



**Humane Society of Lincoln County,  
Ruidoso, NM**



**humanesocietyoflincolncounty**



## **Upcoming Events**

### **Aspen Fest**

October 5<sup>th</sup> 10am  
Come see us in the parade  
and visit our education  
booth in the park.

### **Furr Ball**

Nov. 15<sup>th</sup> 5-9pm  
The Wizard of Paws  
“No place Like a Home”  
Alto Country Club  
(All proceeds benefit  
Community Foundation of  
Lincoln Co.)

[www.HSLCNM.org](http://www.HSLCNM.org)

**Free Microchips**

**No appointment necessary**

**Bring current rabies certificate**

**Keep your pet safe**

## **\*\*\* Wanted Animal Advocates and Lovers \*\*\***

There are currently three vacancies on the Humane Society of Lincoln County Board of Directors. Seeking individual with free time to dedicate working and maintaining shelter business. Opportunities included fund raising, writing/administration of grants, event planning, community outreach, budgeting, and promotions.

This is not for someone that just wants to attend meetings. This is for workers, thinkers, organizers, motivators, and doers. This is a non-paid volunteer position that is very rewarding. **Visit [hslcnm.org](http://hslcnm.org) for more information.**

**Thank you to all our Volunteers. You are the  
Guardian Angels for all our Homeless animals.**



Newsletter layout by Diane Gremillion Easter